



Alabama Junior Rodeo Association CORPORATE SPONSOR FORM

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

ADVERTISEMENT TYPE: _____

Total Amount: _____ Check Amount: _____ Check # (_____) Cash _____ Money Order: _____

Full payment must be made at time of ad purchase. Logo and artwork, due at time of purchase. Checks should be made payable to AJRA. Mail this form along with ad copy and payment to: Lori Hodges / AJRA Secretary 121 Autumn View Dr. Sterrett, AL 35147

Platinum Level Partner: \$5000.00

- Banner in the arena at the state finals and each rodeo after purchase of ad
- Full Page Ad in the AJRA Finals Program
- \$250 Scholarship awarded to the All Around Cowboy and All Around Cowgirl in company name. (Awarded with company representative present at awards ceremony during the state finals)
- Announced periodically during the finals and each rodeo after purchase of ad
- Link to website on www.alabamajuniorrodeo.com (Home page and Points Page)
- Logo is placed on the T-Shirts sold at State Finals

Gold Level Partner: \$2500.00

- Banner in the arena at the state finals
- Full Page Ad in the AJRA Finals Program
- Announced periodically during the finals
- Link to website on www.alabamajuniorrodeo.com (Home page and Points Page)

Silver Level Partner: \$1000.00

- Banner in the arena at the state finals
- 1/2 Page Ad in the AJRA finals program
- Announced periodically during the finals
- Link to website on www.alabamajuniorrodeo.com

STATE FINALS BANNER SPONSOR \$250

- Banner placed in the arena for the State Finals. State finals is a 3 Day event in June 2012. Announced periodically during the rodeo.

FLAG SPONSOR \$500

- Flag is created with your company logo and carried into the arena during the Grand Entry of each Rodeo by the Rodeo Queen's Court

BARREL COVER SPONSOR \$500 for Regular Season and \$500 for State Finals

- Logo placed on the Barrel Cover of all 3 Barrels for selected Rodeo. Ad must be purchased 30 days prior to the Rodeo.
- This is an excellent advertising opportunity due to the number of photos taken of contestants at the barrels. The ad lasts far beyond the rodeo.
- Logo placed on the Barrel Cover of all 3 Barrels for selected Rodeo. Ad must be purchased 30 days prior to the Rodeo.

REGULAR SEASON BANNER SPONSOR \$200 per rodeo

- Banner placed in the arena for the selected Rodeo and announced periodically during the rodeo. Ad must be purchased a minimum of 2 weeks prior to the selected Rodeo.

WEBSITE BANNER \$200 (for 90 days)

- A website banner ad and link to your website is placed on www.alabamajuniorrodeo.com for 90 days.

*Alabama Junior Rodeo, Inc. is a Non-Profit Public Charity Status 509 (a) (2).